Why You Need It

- ~ Use of social media is now the #1 activity online
- ~ 96% Gen Y has joined at least one social network
- ~ 78% of consumers trust peer reviews
- ~ Only 14% trust advertising
- ~ Over 50% of all Facebook users are on the site daily
- ~ Market research shows only 17% of people who leave your business dissatisfied will tell you
- ~ Google Buzz launched on Feb 10 and has already had 9 million posts and 200 mobile posts per minute
- The average user spends more time on Facebook than on Google, Youtube and Wikipedia combined



Did you know? Facebook doesn't allow businesses to send invites to friends. In fact, businesses who create a "person" page to circumvent this can have their accounts deleted without notification

Pricing Info:

\$100 setup (one time only) \$100 per month

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Social Media Management