

What We Do

Create

- ~ Create full color Facebook pages (see left)
- ~ Imbed Google map of your location
- ~ Additional "Menu" and "Drink Selection" tabs
- ~ Combine and link comments from Myspace, Twitter, and Yelp

Update

- ~ Contact us via text, email, or voicemail
- ~ Eliminate endless phone/email tag
- ~ Within 6 hours all social media is updated
- ~ Avoid the hassle of managing a part time employee

Report

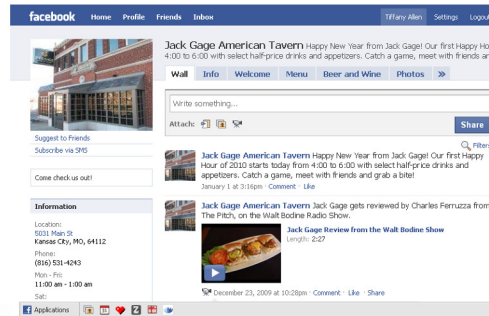
- ~ Aggregate your web presence: news reports, blogs, social media
- ~ Send reports daily, weekly, or monthly
- ~ Supply an interactive map of the sales of nearby bars
- ~ Red flag negative reviews on Yelp so you can respond in real time
- ~ Track demographics and utilization of fans/friends
- ~ Make time sensitive updates when users log onto Facebook/Twitter

Expand

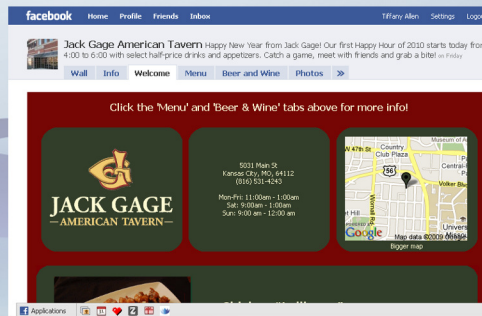
- ~ Streamline friend add process to expand network
- ~ Target friends based on business's demographics
- ~ Replicate fan base of similar or nearby businesses
- ~ Fun, interactive applications attract fans to your page

Even the best businesses get bad reviews from time to time. As a business owner, if you know those reviews are out there, then you can respond to them online. You can manage your customer service before a customer walks in the door.

Traditional Facebook Welcome



Monarch's Custom Welcome



Combines Facebook, Myspace, & Yelp



Stats

facebook

Facebook has 110 million users in the U.S. That's 1 in 3 Americans. In January, it overtook Yahoo as the most visited site in the United States.

myspace

23% of Americans have a Myspace profile as of January 2010

twitter

Twitter is currently growing by 6.5 million users per month. 40% of all users update via cell phones or PDAs

yelp

Over 26 million people visited Yelp in December 2009 alone